

## Advancing creative industries

The creative sector is a vital part of our country's economy. With new technologies on-line, there is a lower cost than ever before to new entrants to this market place, plus creativity is increasingly seen as central to improving all parts of the UK economy.

That's why, in 2006, we commissioned Burns Owens Partnership to produce their Study of the Impact of Creative Partnerships on the Cultural and Creative Economy. This report found that we had invested £29 million within the cultural and creative economy, with half of all Creative Partnerships spending going directly to this sector. [Read the full report here.](#)

This is not the only part that CCE plays in the creative economy. The 2006 report also found that Creative Partnerships encourages a collaborative approach, building up networks of smaller organisations and freelancers. Nearly a third of those working with Creative Partnerships had been working professionally for less than three years, and BOP report found that this group of industry newcomers tended to experience most benefits from Creative Partnerships, particularly in terms of skills, confidence, and achievements.

Creative Partnerships also provides business skills development for those it works with, including helping the creative sector to link better with those in education, opening new markets and more successful ways of working.